

Corporate Strategy

2020/21 – 2022/23



Cllr Paul Foster
Leader of South Ribble
Borough Council

Our vision is simple. “A healthy and happy community, flourishing together in a safer and fairer borough that is led by a council recognised for being innovative, financially sustainable and accountable”.

It is at the heart of our council and everything we do. It means a relentless focus on creating the conditions, partnerships and services that support improvements in the lives of our residents, ensuring they have opportunities to succeed and thrive.

We are living in challenging times that will fundamentally change our borough. Residents, communities and businesses will need more support both now and into the future. As a council we need to make sure that we are set up and ready to meet the challenge, working differently to help find solutions that work for local places and neighbourhoods. We also want to build quickly on the work that we’ve started to enhance South Ribble and do even more to make it a great place to live.

This strategy presents our four refreshed priorities. We want South Ribble to have:

- **An exemplary council**
- **Thriving communities**
- **A fair local economy that works for everyone**
- **Good homes, green spaces and healthy places**

Because a strategy is more than just words, we have set out the activity and projects that we will deliver towards these priorities and the outcomes that will be achieved for South Ribble.

I hope you will see this strategy as a commitment from your council to support, listen and work with you to develop a healthier, fairer and more sustainable borough where everyone can achieve their potential.

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An exemplary council

A council that:

- Delivers high performing services that represent value for money
- Understands the community and works with partners to make things better
- Is open and transparent in its activities

Good homes, green spaces, healthy places

A borough with:

- A choice of decent, affordable housing
- Commitment to protecting the local environment
- A choice of quality recreational activities

Thriving communities

Places where:

- Residents have positive mental health
- People get involved and have a sense of belonging
- Communities can access services and support when they need them

A fair local economy that works for everyone

A council that:

- Increases access to training and jobs
 - Grows and supports sustainable businesses
- Invests in improving the borough

Our vision:

A healthy and happy community, flourishing together in a safer and fairer borough that is led by a council recognised for being innovative, financially sustainable and accountable.

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South Ribble will:

Deliver the Annual Governance Statement action plan:

- Including a review of governance policies, development of a consultation toolkit and key partnerships framework.

Transform the way the council operates:

- Through the implementation of the first phase of shared services, development of the next phase and ongoing support for staff.

Deliver year one of the joint digital strategy:

- To deliver better, more efficient services.

Work with partners to design and deliver better public services:

- Through the South Ribble Partnership.



South Ribble will:

Bring Worden Hall back into use:

- By delivering phase 1 including planning permission, procurement and contract award.

Deliver a project to support the green agenda:

- To support the council's commitment to carbon neutral.

Deliver a leisure improvement project:

- Refurbishing existing sites and enhancing facilities.

Commence building of affordable homes within the borough:

- Including the McKenzie Arms site and work to bring forward an Extra Care scheme.



South Ribble will:

Establish South Ribble Together hubs:

- Agreeing plans for neighbourhood areas and a borough food bank network.

Deliver a mental health support programme for young people:

- Building on the recommendations of young people who took part in the MH2K project.

Establish a youth council:

- By working with schools to promote democracy and design a model that works for young people.



South Ribble will:

Implement the community wealth building action plan:

- To retain wealth and grow the local economy. The project will focus on year one actions to start the movement in South Ribble, including a progressive procurement framework and social value policies.

Establish a business support programme:

- To meet the longer term needs of businesses as they recover from Covid-19.

Deliver year 1 of the Town Deal:

- Including the bid to central government and preparatory works.



How will we know we're succeeding?

An Exemplary Council

- At least 40% of service requests will be received via self-service channels
- The percentage of people satisfied with South Ribble as a place to live will increase (82% in 2020)
- The percentage of people satisfied with the leisure and sports facilities in their local area will increase (53% in 2020)
- The percentage of households living in fuel poverty will be better than the North West average (11.9% in 2018)
- More than 80% of customers will be satisfied with the service

Thriving Communities

- South Ribble will have fewer neighbourhoods in the 10% most deprived according to the indices of multiple deprivation (currently 3 areas)
- The percentage of the population with NVQ level 3 or above will increase (60.6%, 2019)
- Number of residents benefitting from opportunities created by the communities team (baseline count 2020)
- Number of people who have successfully completed basic digital skills training (baseline count 2020)
- The percentage of people who feel they belong to their local area will increase (69%, 2020)
- The percentage of people who feel involved in the local area and decision making will increase (18%, 2020)
- The percentage of people who think the Council acts on the concerns of local residents will increase (54%, 2020)

A fair local economy that works for everyone

- We will measure the impact of activity to increase social value and build community wealth (indicator to confirmed)
- The overall employment rate in South Ribble will be greater than the North West average (74.9% 2019)
- The percentage of 16 – 17 year olds not in education, employment or training (NEET) is reduced (3.5% 2019)
- Median workplace earnings in the borough will be better than the average for the North West region. (NW average currently £555.80)

Good homes, green spaces, healthy places

- Satisfaction with the parks and green open spaces will increase (77% in 2020)
- The percentage of people who feel safe when outside in their local area after dark will increase (61% 2020)
- The percentage of people who feel safe when outside in their local during the day will increase (88% 2020)
- No. of meals provided to school age children through holiday hunger offer
- 80 Affordable Homes will be delivered
- Total number of young people's physical activity courses delivered
- 27,500 trees will be planted in the borough this year
- The number of people who are prevented from becoming homeless will increase (341 in 2018/19)